

Who should attend this extraordinary 2-day Management Workshop?

- * This program is specifically designed for the owners, CEOs and managers of small and medium sized businesses in any industry. Past attendees of this workshop strongly suggest to bring as many members of your management team as possible.
- * Anyone just starting out in business or planning to start a business.
- * Anyone who teaches business or who coaches entrepreneurs...and to Chartered Accountants and Bank Managers whose clients rely on them for business advice.



Donald Cooper, MBA is respected by business owners and managers throughout the world as a thought leader and passionate visionary in the areas of marketing and business innovation.

As an owner of Cooper Canada, the former world leading sporting goods manufacturer, and the founder and Chief Visionary Officer of Alive and Well, an award winning retailer, Donald delivers the 'straight goods' on how to sell more, manage smarter, grow your bottom line, and..... have a life!

A Transformational 2-Day Management Workshop with Donald Cooper, MBA

TAKE AWAY VALUE:

Day 1

1. Create compelling value and experiences that will 'grab' your target customers, clearly differentiate you from your competitors....and grow your bottom line.
2. Proactively market and promote on a tight budget.
3. Become a world class manager of your business, your team, your future and your bottom line.
4. Create a clear Vision for your business...and a plan to get there.
5. Make small improvements in key areas that will make a dramatic difference to your profitability.
6. Attract, lead and retain a top-performing team...and how to deal effectively with non-performance.
7. Have a balanced and more extraordinary life!



Day 2 is uninterrupted time to "get down to work" on your business. Using the materials from Day 1, you will benefit from individual coaching and small group discussion to achieve clear direction, innovative marketing ideas, decisions to improve your bottom line, and the beginning of an Action Plan for your business.

Day 1: Tuesday, October 5
8:00am Registration & Coffee
8:30am - 5:00pm Workshop

Day 2: Wednesday, October 6
8:00am Registration & Coffee
8:30am - 4:00pm Workshop

**Both days in Okotoks at the Foothills Centennial Centre
#4 — 204 Community Way, Okotoks, Alberta**

DAY 1: \$75 per person plus GST

DAY 1 & 2:

\$125 per

person plus GST

* To attend Day 2, Day 1 attendance is required.

Included in your registration fee:

- Course material, tools & templates.
- Lunch and refreshments.
- Opportunity to network with other business owners and managers.

TO REGISTER or for more information on this exciting opportunity, call the CRP office at 403-297-8906 (Patricia) or go to www.DonaldCooperWorkshop.com and click on **Register**.

Registration Deadline:
October 1, 2010